



Committee meeting Adelaide Canoe Club

Incorporated A22074
ABN 33 457 063 215

Public Officer: Charles Walker

Minutes for Meeting No 5 – 25/26 Year
Thursday 29th January 2026,
6pm, 37 Scott St, Parkside

Invitees

Anne Langsford, Wojtek Swietek, Yolanda del Valle-Buetefuer, Simon Langsford, Abelardo Pardo, Phil Doddridge.

Also Hugh McMillan to report on Seaskills Exchange planning

Apologies:

Charlie Walker

Welcome and Minutes of previous meeting:

Previous minutes

Accepted

Action list check

- Current actions
 - Review constitution **ACTION** Wojtek
- Recurrent actions

Correspondence:

Paddle Australia Integrity Education Plan, developed in partnership with Sport Integrity Australia (SIA)

AGENDA ITEMS

1. President's Report (Anne)

Events since the last committee meeting 20 Nov: -

Fitness training Saturday mornings, most weeks

Tuesday morning paddle and coffee **Entry Level**, most weeks

Hallett Cove coast **Demanding**

Victor Harbor day paddle **Challenging** Cancelled due to wind but relocated to West Beach

Backstairs Passage **Challenging**

Forward stroke session with Reece Bacchus **Entry Level**

West Lakes skills session **Entry Level**

West Beach Social paddle **Demanding**

Christmas Paddle all levels

Intermediate skills, rescues and rolling **Entry Level**

Myponga Coast **Entry Level** to **Demanding**

Eildon White Water cancelled due to bushfire

Activity on WhatsApp

Social Chat group (70 members)

- Requests and responses about fiberglass repairs
- Pictures of evening paddles
- Surfing videos
- Request for help and assistance given with installing roof racks
- Advertising the Sea Skills Exchange weekend
- Comments on Goulburn Classic
- Suggested visit to Tuckers Creek, near Wentworth
- Kayaks for sale
- Roof rack systems for sale
- Video and comments on of Berny's whitewater racing
- Video and comments on waves interacting (huge splash)
- Expression of interest for a Salt Creek paddle
- Lots of pictures of Bella, Anthony, Charlie and Marina in Sorong, comments and replies
- Pictures of fitting sails
- Discussion on plywood kayaks
- Requests and discussion on repairing thermoplastic kayaks
- Discussion on buying new paddles
- Request and discussion on camping pumps (for air mattress)
- Discussion on road quality in Katarapko area
- Description on peer paddles
- Warnings about high temperatures and paddling
- Request for ideas of paddling trips, mainly river

Peer Paddle group (49 members)

Fitness training

Largs Bay paddle

Rearranging Wednesday evening paddle due to windy conditions

Rearranging Port Wakefield paddle to be Torrens Island instead

And other paddles

Upcoming events

[Port Wakefield to Port Clinton and back Gulf crossing](#) Sunday 1 Feb **Demanding** reorganized to Torren Island

[Tuesday morning paddle and coffee](#) Tuesday 3 Feb **Entry Level**

[Finniss Morning Paddle](#) Saturday 7 Feb **Entry Level**

[Coffin Bay](#) 9-13 February 2026 **Demanding** to **Challenging**

[Leadership Training – Hazard & Risk Management](#) Monday 16 Feb **All welcome**

[Tuesday morning paddle and coffee](#) Tuesday 17 Feb **Entry Level**

[Glenelg River](#) (Victoria) 19-23 February 2026 **Entry Level** to **Demanding** **Fully booked**

[Leading trips – pre trip checks, briefings and on water management](#) Saturday 28 Feb **All welcome**

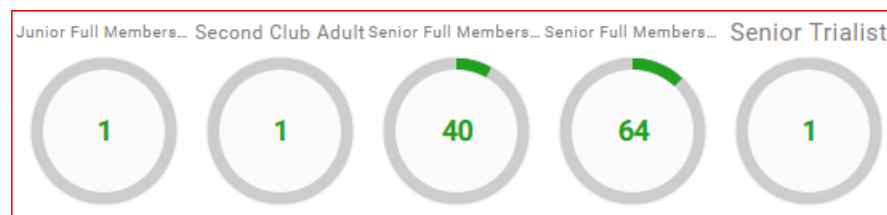
[Clean Up Australia Day paddle 2026](#) Sunday 1 March **Entry Level**

Plus

- other training events for leadership training
- [SA Sea Kayaking Skills Exchange](#) 7pm Fri March 27 to 3pm Sunday March 29
- Club leaders planning evening

2. ACC membership numbers (Anne)

2.1. Currently 104 members from last newsletter



3. Social media (Yolanda)

3.1. See appendix

3.2. **ACTION** Yolanda to use Phil and other's recent awards to add to social media

4. Training Update (Simon)

4.1. 6-8 booking for each session - more expected

5. Membership (Peter)

5.1. New members and potential members mainly hear about the club from Google searches and our website. The main appeal is the diversity of offerings

6. Polo Report (Wojtek).

- 6.1. 22 Feb and 22 March the Easter
- 6.2. 'Come and Tries' being offered. Info is on our Facebook page.
- 6.3. **ACTION** Wojtek to send QR code to Scott.

Any Other Business:

1. SA Sea Kayaking Skills Exchange (Hugh/Yolanda/Hugh)
 - a. Most detail sorted, draft program presented (see appendix 2) - similar to 2012
 - i. Can't know final numbers. We have a list of possible presenters.
 - ii. Have enough instructors/support for 40 max participants but will also be happy with fewer numbers
 - iii. Phil/David reviewing risk assessment
 - iv. Saturday all at Encounter Lakes. Multiple water venues and presentation sites available
 1. All registrants will be contacted prior to the event to ascertain skill level /interest etc
 2. **ACTION** Phil to send the questionnaire to Hugh S.
 - v. Sunday will be a dodge tide so paddle will not be affected.
 1. May be a bit hectic in the morning with gear exchange
 2. **ACTION** Sub-committee to review morning timetable
 3. **ACTION** Sub-committee to ensure any PFDs sold are compliant with Australian Standards
 - vi. Closing event on the beach 3pm
 - vii. Yolanda enlisting local councils, other clubs and social media in structured strategy. Eventbrite is remaining active to attract more business.
 - viii. Cost has been raised as an issue for some members
 1. Suggest we reduce fee
 2. Proposal we drop fees to just above cost for members, +\$20 for non-members and +PA Fee for no PA members **ACTION** Hugh to research and inform Abelardo **ACTION** Abelardo to change cost info on JustGo
 3. Insurance is covered by PA (members or event fee for non-members)
 4. Caps to be ordered 'in bulk' and stored for future events.
 5. **ACTION** Phil to get quote for hats
 - ix. **ACTION** Hugh to contact Canoe the Coorong re hire boats -Noting quality Suggest people contact Brenton directly if possible. Will be added to advertisements
 - x. **ACTION** Phil to ask leaders about their First Aid qualification
 - xi. **ACTION** Phil Risk management
 1. Alert Sea Rescue Squadron closer to the day
 2. Alert other rescue organisations
 3. Shark response
 - xii. Weather or algal move to Clayton Bay or Myponga, perhaps talk to Brenton. Options to be considered.
 - xiii. **ACTION** Hugh to \$80 invoice to be sent to committee
 - xiv. **ACTION** Hugh to send refund info to Abelardo and David Heard to include on JustGo Refund policy; Full refund Monday 23rd 5pm
 - xv. **ACTION** Phil to activate waiting list

CURRENT ACTION LIST

Agenda Date	Item	ACTION REQUIRED	Status	Who
29/1/25				
	Current actions	Review constitution		Wojtek
	3.2	Use Phil and other's recent awards to add to social media		Yolanda
	6.3	Send QR code to Scott		Wojtek
	AOB 1 iv 2	Send the questionnaire to Hugh S.		Phil
	AOB 1 V 2	Review morning timetable to accommodate time for sale and breakfast.		Sub - Committee
	AOB 1 V 3	Ensure any PFDs sold are compliant with Australian Standards		Sub - Committee
	AOB 1 viii	Proposal to drop fees to just above cost for members, +\$20 for non-members and +PA Fee for no PA members. Hugh to research and inform Abelardo and David Heard .		Hugh
	AOB 1 viii	Change fee structure on JustGo		Abelardo
	AOB 1 viii	Send hat quote to Hugh for costings		Phil
	AOB 1 ix	Contact Canoe the Coorong re hire boats - Noting quality		Hugh
	AOB 1 x	Ask leaders about the currency of their First Aid		Phil
	AOB 1 xi	Add to Risk management document <ul style="list-style-type: none"> 1. Alert Sea Rescue Squadron closer to the day 2. Alert other rescue organisations 3. Shark response 		Phil

	AOB 1 xiii	\$80 invoice to be sent to committee		Hugh
	AOB 1 xiv	Send refund info to Abelardo and David Heard to include on JustGo Refund policy; Full refund Monday 23rd 5pm		Hugh
	AOB 1 xv & xvi	Activate waiting list at 20 registrations and ask David to do the same for JustGo		Phil
	AOB xvii	Send Phil a list of what is included and what is not in the weekend (e.g. meals)		Hugh

20/11/25

	3.3	Check "Tax Self Review" (link in recurrent action list)	Pending	Charles
	4	Find out how to get website analytics	Pending	Yolanda /Abelardo

15/8/25

	AOB 1	Contact Matt Eldridge with a view to publishing a Personal Profile and ask about a presentation "People and Places". Next winter	Pending	YOLANDA
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20/8/2024

	4 vi	Document procedures for website manager	Pending	Abelardo
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Appendix 1

Social Media

Facebook Page Performance Report

Reporting Period: 1 January – 28 January 2026

Prepared for: Committee Review

1. Executive Summary

Over the past 28 days, the Adelaide Canoe Club Facebook page has experienced **increased visibility and reach**, with a notable uplift in page views and video discovery.

2. Key Performance Metrics

- **Total Page Views:** 18,878

(↑ 17% compared to previous period)

- Indicates improved reach and visibility of Club content.

- **Engagement:** 859 actions

(↓ 18%)

- Fewer likes, comments, shares, or clicks despite higher visibility.
 - Indicates content is being seen but not always prompting interaction.

- **Followers:** 1,034 total

(↑ 1%)

- Steady but modest audience growth.
 - Opportunity exists to convert increased reach into stronger follower growth.

- **3-Second Video Views:** 548

(↑ 996%)

- Significant increase demonstrates strong performance of video content in stopping the scroll.
 - Confirms Facebook is favouring or testing Club video posts.

3. Content & Traffic Patterns

- Activity graphs show **distinct spikes in early and mid-January**, followed by lower baseline activity.
- These spikes are likely linked to:
 - Specific posts (e.g. events, videos, or shared content)
 - Increased member or community sharing

Outside these peaks, engagement returns to lower levels, indicating that performance is currently **event-driven rather than consistent**.

4. Interpretation & Insights

- **The Club is successfully reaching more people, particularly through video.**
 - Early video hooks are effective, but viewer retention beyond the first few seconds may need improvement.
 - Engagement decline suggests a need for clearer calls-to-action and more interactive content.
 - **Current growth indicates strong potential to better engage:**
 - **Youth paddlers (U18 & U21)**
 - **New members**
 - **Broader community audiences aligned with Paddle SA and Paddle Australia**

5. Strategic Implications & Opportunities

- Strengthen **short-form video storytelling**, particularly content that highlights:

- Canoe polo action
- Youth participation
- Club culture and fun
- Improve engagement by:
 - Asking direct questions
 - Encouraging comments, tagging, and sharing
 - Highlighting pathways for participation and membership
- Move from spike-based performance to **consistent weekly posting** to maintain momentum.

6. Conclusion

The data indicates the Adelaide Canoe Club Facebook page is on a positive trajectory in terms of reach and discoverability. With targeted refinements to content structure, consistency, and engagement prompts, the Club is well positioned to grow participation, especially among younger paddlers, and strengthen its digital presence in alignment with Paddle SA and Paddle Australia objectives.

Insights

Learn how your Page is performing.

Last 28 days: Jan 1 - Jan 28

[See all](#)



18,878 ↑ 17%

Views ⓘ



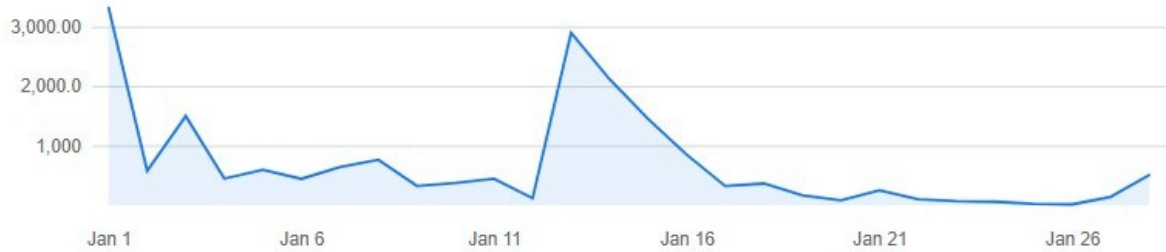
859 ↓ -18%

Engagement ⓘ



1,034 ↑ 1%

Total followers ⓘ



Views breakdown ⓘ

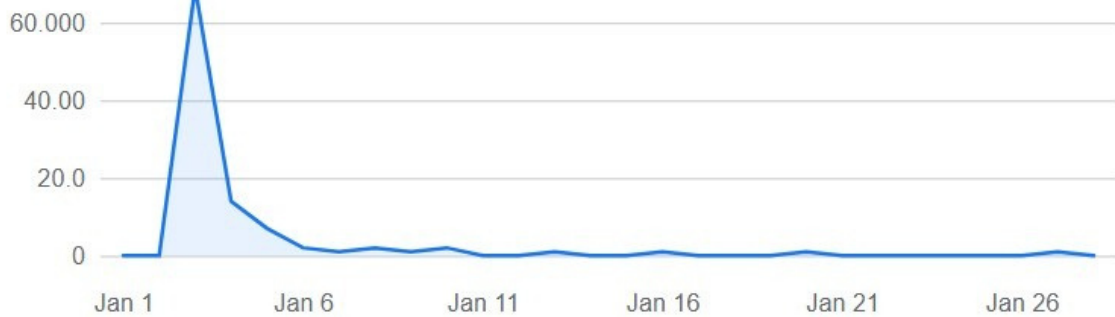
Last 28 days: Jan 1 - Jan 28

18,878 ↑ 17%

Views ⓘ

548 ↑ 996%

3-second views ⓘ



Views breakdown ⓘ

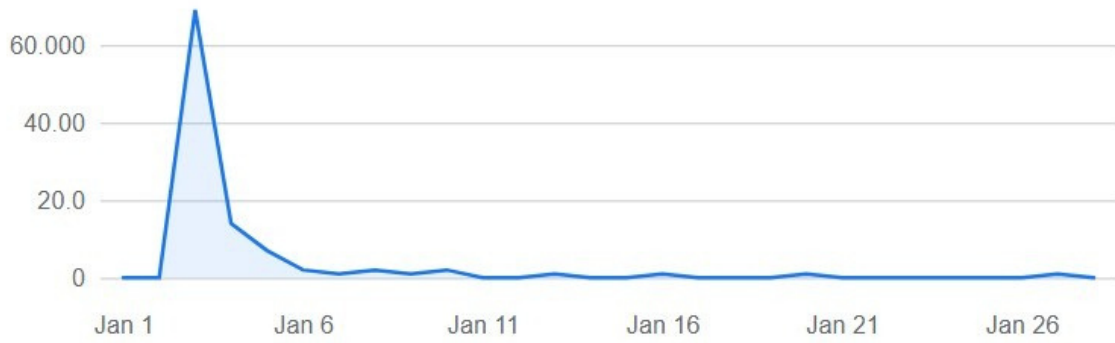
Last 28 days: Jan 1 - Jan 28 ▼

18,878 ↑ 17%

Views ⓘ

548 ↑ 996%

3-second views ⓘ



Content Library

Published Scheduled

+ Create ▼

Filters ▼





Columns ▼

Custom: Jan 1 - Jan 28 ▼

Export data ▼

...

0/50 posts selected

<input type="checkbox"/>	Preview ⓘ	Engagement ⓘ 14	Net follows ⓘ 14	Impressions ⓘ 14	Comments ⓘ 14	Distribution ⓘ 14
<input type="checkbox"/>	 EVENT: Port Wakefield to Po... <small>Published • Jan 13 at 7:58 PM</small>	244	4	5,071	2	--
<input type="checkbox"/>	 EVENT: Navigation for kaya... <small>Published • Jan 1</small>	132	0	2,546	1	--
<input type="checkbox"/>	 Today's Skills Rescue and Ro... <small>Published • Jan 3 at 9:44 PM</small>	81	1	791	1	+0.2x
<input type="checkbox"/>	 We're days away from openi... <small>Published • Jan 6 at 11:09 AM</small>	51	0	548	2	--

Appendix 2

Program for SASKSE 26 25 Jan 2026

Venue: Meetings and dinners Friday -Hotel Grosvenor, Saturday - Hotel Crown

Accommodation: NRMA Victor Harbor Beachfront Holiday Park (NVHBHP) and options within Victor Harbor

A number of powered tent sites have been booked for the NRMA Holiday Park under name of Hugh Stewart (site numbers 334-337)

Paddling Venues: CM Thorpe and John Compton Reserves, Encounter Lakes and Kent Reserve Victor Harbor and with Port Elliott. And Goolwa as possible alternates if weather si bad.

Friday Night 27th March:

Hotel Grosvenor Conference Room, Victor Harbor

Registration and Welcome Dinner.

630 pm Registration Opens.

730 Welcome and Dinner (?Anne Langsford Welcome, Hugh S, Hugh Mac and Yolanda to do housekeeping and organisation) 830 Invited Speaker: TBA (??)

930 Final Questions:

Saturday 28 March:

7am : Breakfast at the Boulevard Cafe on the Lake, 41 Bartel Blvd,

Victor Harbor SA 5211.8am. Move across the road to the CM Thorpe reserve and unload boats.

Introduction to Leaders Final organising into groups using a Whiteboard.

8.30 am Group paddle to the end of Encounter Lake and back as warm up (5-6km) (Check boats and equipment as people get on the water) (Note Novices to adjust the distance to suit their paddle speed).

930am Final Group allocation and Group program starts. (Hugh S to do Ground support for late comers)

Novice Group: (Anne and Simon Langsford) Encounter Lakes.

Recapitulation of the Basic skills of kayaking, basic equipment, basic strokes, boat control, wet exit, Assisted T rescue (heel hook) Skills

Exchange group 1: Rescues assisted and self rescue with and without a paddle float

(Scott Polley, Jim Townsend, Bernard, Hugh Mac, Hugh S, Charlie Walker).
Hugh Mac to introduce and brief

Demonstration and practice of self rescue techniques, 4 stations (cowboy scramble, paddle float heel hook, paddle float outrigger, assisted T rescue heel hook (rescuer and rescuee)

Up to 4 people per station (30-40 mins per station. If you finish early, try variants on each skill. (Maybe paddle float re enter and roll)

Skill Exchange group 2: Rolling and Re-enter and roll with and without paddle float

(Phil Doddridge, ? Mark Loram) John Compton Reserve, Encounter Lakes.

Max of 10 people,

Equipment (Each paddler to have boat, paddle, pfd, paddle float, (may need to find 8 paddle floats to use for the group), spray deck, and dress for immersion (wetsuit, or thermals and booties)

1230 Lunch: Subway Lunch provided and delivered to CM Thorpe reserve.

2pm Novice Encounter Lakes (Rescues) recapitulation and further practice. With games to develop paddle skills eg ball toss,

2pm Skills Exchange Groups 1 and 2:

Games and play. Fastest rescues, most novel rescues, try another boat., try another paddle.

5pm Finish paddling

7pm Dinner at Hotel Crown Bistro

Sunday:

8am Breakfast at the Caravan Park (BYO) or Cafe to be organised

9am Equipment Exchange
(?open to public)

Kent Reserve boot sale in the carpark,

10am Organise into Paddle Groups. Meet at Kent Reserve. Hugh Mac to be the Land Supervisor.

Novices - Paddle to Granite Island and back.(Bring Lunch) Leaders (Anne and Simon) Lunch on a Beach somewhere.

Skills Exchange Groups- Paddle to West Island from Kent Reserve

Bring Lunch Leaders (Scott and Hugh) Lunch on a (Kings Beach or VH foreshore, Paddle around Granite Island if have time. Practice rescues when close in to shore.

3pm: Close On Beach at Kent Reserve: Photograph/ Hand out Caps. Awards
Thank you to Instructors