



Adelaide Canoe Club (ACC) Committee

Minutes

Friday 11th Aug 2023 at 6pm

47 King George Ave, HOVE

Present: Charlie Walker Phil Doddridge (Training), Abelardo Pardo (IT/Events), Simon Langsford (Secretary via 'phone), Matt Condon (Membership), Hugh Stewart (via Zoom), Peter Drewry, Mark Loram (Chair) and Angela Loram (Minutes).

Apologies: Polo Representative.

Welcome and Minutes of previous meeting:

Mark thanked Angela for helping take the Minutes and welcomed Simon, Peter and Hugh to the Committee.

The Minutes from the previous meeting of 16th June 2023 were formally accepted (proposed by Phil, Seconded by Matt). There were no actions arising.

Correspondence:

- a. No significant emails received through Club's email account.

AGENDA ITEMS

1. President's Report (Mark)

- a. Well done for support at AGM, great attendance. Thanks to Phil for organising raffle & to Nicholas (outgoing Secretary) as Returning Officer.
- b. Integrity Emails, webinar on 18th Sep – more applicable to Competition.
- c. Secretary: Nicholas will monitor mail until Simon available (anticipated to be November). (ACTION – Mark to follow up and confirm).
- d. Requested CV and photo from Simon, Hugh and Peter to update website – all OK with this (ACTION – Abelardo, & Mark to follow up with email).
- e. Response to Calendar Email to Leaders - Shauna only, Karl interested. (ACTION – Mark to approach individuals requesting assistance as leaders).

2. Reports

ACC membership/Social Media (Mark). See attached report - Membership currently 117, one new. Drop in membership possibly influenced by the season, ie people not inclined to be as active.

Treasurer's Report (Charlie). See emailed report from Charlie – balances of the three accounts were noted. Cheque account reflects the grant + income from sale of 10

ACC hoodies. Grant monies to be acquitted by March 2024. The term deposit account interest is ~2%.

Training Update (Phil). See below at Item 6.

Polo Report (Steve's email – weather too cold, lack of interest). Simon mentioned that Northern Districts are proposing monthly events into Winter. Tintinara November weekend has been confirmed.

3. AGM Feedback (All)

- a. All agreed that format with Welcome, Raffle followed by meal and then formalities and election of Committee worked well.
- b. Abelardo to check that Mark loaded slides to Google Drive (done for future reference). (ACTION).

[At this stage of the meeting, Hugh on-line & able to contribute.]

- c. Agreed that Mark send email to Adelaide Canoe Works thanking them for raffle assistance. (ACTION).

4. Strategy for 2023/2024 (Mark/All)

- a. Build up Calendar (Priority for Sept). Try to become as busy as possible – all agreed, Mark to phone around. (ACTION).
Lapsed members: possibly ring some of them. (Mark/Matt). (ACTION). Others have re-joined & may be able to at least lead one trip this year, eg at Victor Harbor & Port Augusta. Hugh mentioned re-starting his training sessions towards the end of Sept.
- b. Contact/encourage potential Leaders for trips – Mark's earlier email. Hugh confirmed that Bernard is back in Adelaide.
- c. PAQS candidates – Phil's email for Leaders/Candidates (Qualified and Peer).
- d. General Meetings combined with Workshop: Phil recommended take place quarterly. Resurrect Library – currently held by Mark.
- e. "Come and Try" Events with PSA. (See also Phil's discussion below at Item 6). Phil said that Paddle SA would like ACC to participate in the "Get Into Paddling" events. Six scheduled for the summer. Paddle SA provide everything. Phil to migrate calendar to ACC – some people yet to be confirmed. (ACTION). Mark commented that the Club might source members from these events.
- f. Add exercise to some paddles eg Tow, Capsize & Rescue – photographs.
- g. Social Gatherings eg Adelaide Sailing Club, Seacliff, PANA
Possible attendance at 4WD & Adventure Show – promotion – 27/28th Oct 23 – too late at this point. Generally felt that 4W drivers not in the market for recreational paddling. Possibility of promotional material – see discussion below at Item 4j. Possibly promote at She-Paddles with brochure.
- h. Season Opener General Meeting with Slides and BBQ – positive response.
- i. Engage with other clubs – Encounter (Vikram is member), West Lakes Paddle Sports – all considered this worthwhile. Hugh knows a few of the West Lakes members, Mark will chat to Vikram. (ACTION).

- j. Summer Basic Skills Sessions with Transition paddles. Phil mentioned starting with the Paddle SA paddle skills 3hr session, then give out brochures showing other teaching skills on offer. Basic Skills on per month then the Transition paddles.
 - k. Document Procedures – Abelardo referred to grading document & how to create events /post reports /Committee position descriptions.
 - l. Obtain Drone footage of paddles – Michael Griffin (get Hallett Cove aerial footage).
 - m. Hugh's experience with Newport Water Canoe Club – ACC compares favourably. Hugh said that members at Newport are mainly in 50+ age group, very few new members.
 - n. Simon mentioned a Second Valley trip – negotiate with Phil re: date as there may be a clash with a training event. (ACTION).
5. Additional Polo Shirt/Hoodie Order (Phil/Mark)
- a. Current stock: Hoodie : M-2, S-2 and Polo : one LS S, one Short Sleeve size 8 (Courtney's – too small).
 - b. Have requests for more and different sizes.
 - c. Phil mentioned that a minimum order for each type is required by the supplier and at least a month should be allowed from the time that the order is placed with them. If required for Christmas, then send information out to members with deadline (Phil recommended end Oct) for order/payment. Much easier using Just Go for this process. ACTION – Mark.
6. Sea and Flatwater Training (Phil). Noted that it is not compulsory for ACC leaders to be qualified.
- a. Phil mentioned that he currently has limited free time due to Paddle SA commitments.
 - b. Leaders' training for ACC members has to be paid for up-front, the Club will reimburse when the trainee commits to leading trips through the year. Currently ~\$500 p.p to get a qualification. Paddle SA is the only RTO in SA, so training has to be done through them. Mark sent Phil's email out on Mon 7th Aug. No one has approached Phil in response to the email.
7. Polo Representative (Mark/Simon)
- a. Uncertain where Polo is going – Benefit of having Simon on Committee.
 - b. Can we get Will or Leigh attending as Rep? Mark said that Will is currently not an active member. Leigh is in discussion with the local Council re: events at West Lakes. Downturn during Winter, members involved elsewhere in non-Club activities. Simon said that his knowledge is limited about the latest status re: polo. Mark attended their last technical committee meeting. He said that the grant monies will be held until the ACC Committee receives some input from the polo faction. Steve (W) has mentioned using the grant to replace stolen equipment etc. Simon recommended waiting until Spring to find out the situation. Mark to follow up with an email. (ACTION).

- c. Email to Noel re: lapsed members, some have since joined.
 - d. Technical Committee agreement for Event involvement:
 - i. Season Opener/BBQ or Dinner
 - ii. Rolling practice
 - iii. Social BBQs
 - iv. AGM attendance – good start
 - v. Blue Gums participation
 - vi. Leigh assist with Events – Bower Road, BBQ afterwards
 - vii. Kayakers at Tintinara.
8. Paddle SA Nominations (Mark/All)
- a. Nominations due Thur 21st Sep 2023 and email sent to all Members Wed 9th Aug. No nominations received to date and none forthcoming from Committee.
9. A-Frame Design (All)
- a. Two A-Frames currently with Mark – initiated by previous Committee in 2020 – they never came to fruition, we paid \$529 to Slimline Warehouse Display Shops. Frames have now been delivered.
 - b. Third A-frame to be returned to PSA by Phil (ACTION).
 - c. Phil believes that the images should be clearly seen from ~50 metres. One coreflute on each side of A-frame. Incorporate QR code. Accompanying brochures should be available for interested members of the public, a single A4 page summarising Club's activities using images and text (say 500 initially printed). All agreed, Phil offered to follow up. (ACTION.).

Any Other Business:

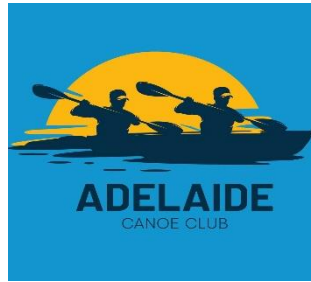
- 10. Support for Secretary Role – Angela and Nicholas have offered to provide support until Simon is available in November.

Next meeting:

- 11. TBC – Mark will send out potential dates.
The meeting concluded at 7:10pm.

Post Meeting Discussion:

- 12. Committee members moved to TV and Abelardo and Phil went through the new Grading System:
 - a. Link to new Grading: <https://adelaidecanoecub.org.au/trip-grading/>
 - b. Send email to all members prior to going live. (ACTION – Phil/Mark).
 - c. General discussion re: Calendar with goal to populate prior to spring paddling commencement.



ACC MEMBERSHIP UPDATE (JustGo)

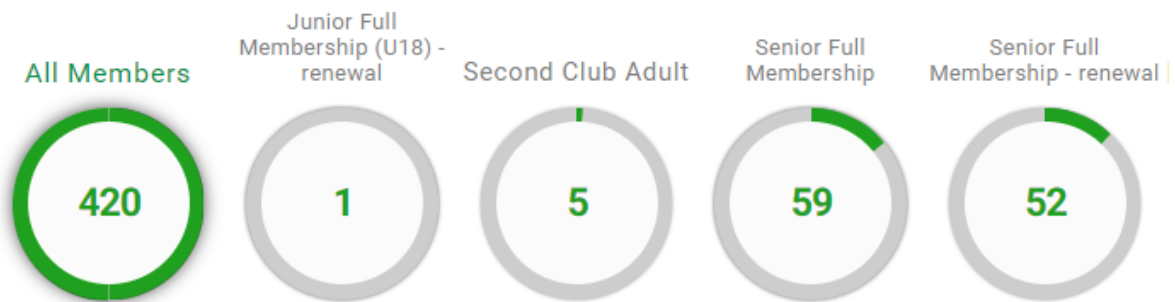
11 August 2023

(this report covers period 20 July 2023 – 7 August 2023)

SUMMARY

Current active members (Total)	117 (125)
Senior membership (Full or Renewal)	111 (117)
Junior Full membership	1 (5)
Second club members	5 (6)
Trialist	0 (0)

CLUB PROFILE:

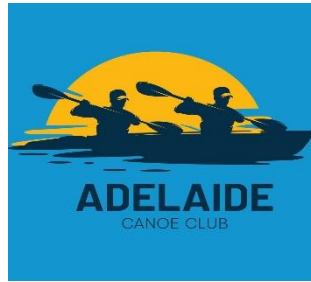


Renewals and New Members since 20 July 2023

- 1 – new members
- 0 – Trialists
- 4 – Senior Full Membership (should have been Renewal)
- 9 – Senior Full Membership – Renewal

New Members

First Name	Last Name	Date Joined	Experience	Town
Clark	Ernst	20 July 2023	Polo? Rejoined after years absence	Willunga



Social Media UPDATE (Facebook)

11 Aug 2023

(this report covers period 20 July 2023 – 7 August 2023)

Summary from Facebook Insights Page (Meta Business)

Parameter	Facebook 20 Jul 23 – 7 Aug 23		Instagram 20 Jul 23 – 7 Aug 23		Comment
Facebook Reach	550 (3350)	-32%	70 (249)	-48%	
Page Profile Visits	127 (508)	-40%	2 (9)	-71%	
Page Likes/Follows	2 (5)	+0%	Not Avail		
Top Performing Posts					
Current Page Followers	862 (859)		135 (131)		

Messenger/Email Contacts:

Nil

Members Only Facebook:

Nil

Newsmails

Several Emails have been sent via JustGo over the period, Summary below:

Leadership Training – Monday 7th Aug 2023

Membership Reminder – Tue 4th Aug 2023

Garden Island – Exploring Jock's Creek And Hidden Creek Sun 30th July 2023

Adelaide Canoe Club 2023 AGM Feedback_Correction – Mon 24th July 2023

Adelaide Canoe Club 2023 AGM Feedback_ – Mon 24th July 2023

Club AGM Thursday 20th July – Wed 19th July 2023

Kayaking Items For Sale - Ian Pope – Thur 13th July 2023

Latest Paddle Pics – Sat 8th July 2023

Updates On Club Activities – Tue 27th Jun 2023

Surfing at Moana Today – Fri 23rd Jun 2023

Downwind Paddle This Saturday 24th June – Thur 22nd Jun 2023

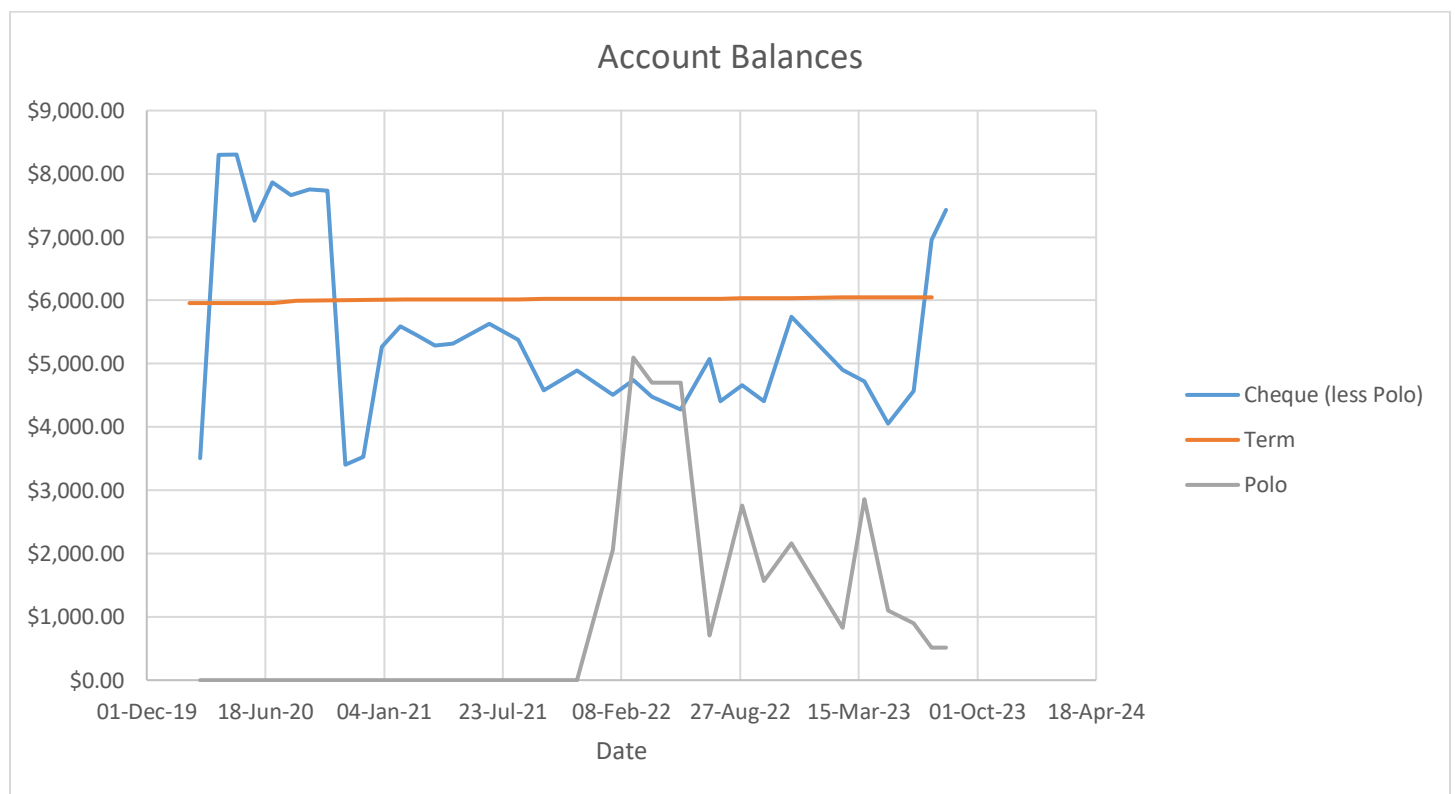
Treasurer's Report, Adelaide Canoe Club

Date: 09 August 2023

Accounts:

Cheque Account (Less Polo):	\$7432.80
Term Deposit Balance:	\$6108.60
Polo credit / debit:	\$512.90

Historical account balances



Notes:

- Cheque account reflects the grant + income from sale of 10 ACC hoodies.
- All Polo refunds done.